

THE HUMAN-CENTRIC MINDSET & DSM SUCCESS

VOL.3

More professionals are starting to accredit the human-centric mindset for their business success. In the last DSM Insider's article, three respected health care professionals, Dr. Elliott, Dr. Smith and Ryan Javanbakht shared their valuable insight about how developing better relationships with the patients and their referring physicians has made a difference in their practice. They offered very useful ideas and tips about how to execute this idea in one's own dental sleep practice. This time, we interviewed Dr. Hedgecock and Dr. Wilson for their experience regarding the human-centric mindset.

GETTING THE ENTIRE MEDICAL TEAM ON BOARD

The Human-centric approach can foster collaborative efforts with physicians.



Brandon Hedgecock, DDS

Sleep Better Austin
Austin, TX

Whole
You

DEVELOPING STRONG & TRUSTED RELATIONSHIPS

Dentists can use the human-centric approach with their referring physicians.



Watch the videos where Dr. Kent Smith and Dr. Erin Elliott discuss their success by applying the Human-centric approach to their practices.

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Whole You™